Working Together for Student Success

"Coming together is a beginning; keeping together is progress; working together is success."
-Edward Everett Hale

2nd Annual Conference—June 11-12, 2019
OCLCA Executive Board

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Associate Director, Science Learning Center  
University of Michigan

Stephanie Daniels  
Vice President  
Director, Student Learning Support  
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Member  
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University of Mount Union

Heather May  
Member
President’s Welcome

It is with tremendous honor that I welcome you to the 2nd Annual OCLCA Conference!

Our organization is now two years old and we’ve come a long way since our last conference. We’ve held our 2nd Annual Meeting at the NCLCA Conference, hosted our inaugural webinar, strengthened our organization through education from the Attorney General, and we are soon to commence our first officer transition and welcome two new members to the OCLCA Board of Directors. It never ceases to amaze me how much a group of dedicated individuals can accomplish and I am so grateful to be a part of this incredible organization.

I hope that you take every opportunity to maximize your experience throughout this conference. Introduce yourself to learning professional colleagues over meals, actively participate in concurrent sessions, attend the social for an extra opportunity to network, visit the Academic Resource Center at Marietta College, learn about what OCLCA has accomplished over the past year at the membership meeting, participate in the round table discussions facilitated by Board Members to help continue to shape our organization, and remember to have fun! It is not every day that we are surrounded by colleagues throughout the state who share in both our struggles and our triumphs. Take advantage of the opportunity to learn from one another. I also challenge each of you to find new ways to get involved with this amazing organization that each and every person here has played a role in creating. THANK YOU all for another outstanding year with OCLCA!

Stephanie Walker, OCLCA President

Keynote Address

A native of Seattle, Washington, Dr. Bland joined the Marietta College faculty in 2005, after serving as the Director of First Year English at the University of Denver. At Marietta she helped develop the Creative Writing Concentration in the English Department and taught for many years in the Honors program. After serving as a McCoy Associate Professor, Division Coordinator for Arts and Humanities, and Associate Dean for Accreditation, she was appointed Provost and Dean of the Faculty in July 2015.

Dr. Bland's research interests include Creative Writing, Twentieth and Twenty-first Century Fiction, (Post Modernist, Women’s, Non-western), Narratology, Poststructuralism, and Cultural Studies. An award winning teacher and writer, her publications include a writing and civic engagement textbook; a short story collection; and other short stories and essays on topics including creativity, the first year experience, and campus engagement in accreditation. Dr. Bland and her partner Elinor have two adult sons, Mike and Jeff.
# Conference Schedule – Day 1

**Tuesday, June 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:00 – 1:30 pm</td>
<td><strong>Registration and Lunch</strong></td>
<td>McDonough 1st Floor</td>
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<tr>
<td>1:30 – 1:40 pm</td>
<td><strong>Welcome</strong></td>
<td>McDonough Auditorium</td>
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<td></td>
<td>Stephanie Daniels, OCLCA Vice President</td>
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<tr>
<td>1:50 – 2:40 pm</td>
<td><strong>Concurrent Session 1</strong></td>
<td>McDonough 205</td>
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<td></td>
<td>A Four Girders Framework for Academic Success</td>
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<td></td>
<td>Elizabeth Fallon</td>
<td>Ball State University</td>
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<td>Nora Beerline</td>
<td>Rhodes State College</td>
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<tr>
<td>2:50 – 3:40 pm</td>
<td><strong>Concurrent Session 2</strong></td>
<td>McDonough 205</td>
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<td>Leveraging Student Group Membership for Academic Success</td>
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<td><strong>Facilitating Communications Between Faculty and Student Support</strong></td>
<td>McDonough 206</td>
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<td></td>
<td>David Scheimann, Dick Poole, and Kathy Temple-Miller</td>
<td>Washington State Community College</td>
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<tr>
<td>3:50 – 4:50 pm</td>
<td><strong>Learning Center Tour</strong></td>
<td>McDonough Auditorium</td>
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<td>Meet in McDonough Auditorium</td>
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<tr>
<td>5:30 pm</td>
<td><strong>Social at The Galley (optional, on your own)</strong></td>
<td>203 2nd St Marietta, OH</td>
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Conference Host
Thank you to Marietta College and the Academic Resource Center staff for all your help and support – we could not have done it without you!

Conference Schedule – Day 2

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<tr>
<th>Wednesday, June 12</th>
<th>8:00 – 9:00 am</th>
<th>Late Check-in</th>
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<tr>
<td>9:00 – 9:50 am</td>
<td><strong>Welcome &amp; OCLCA Membership Meeting</strong></td>
<td>McDonough Auditorium</td>
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<tr>
<td>10:00 – 10:50 am</td>
<td><strong>Concurrent Session 3</strong></td>
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<td>Putting the Structure to Structured Study</td>
<td>McDonough 205</td>
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<td>Lisa Crumit-Hancock</td>
<td>Defiance College</td>
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<td>Applying for CRLA Tutor Training Certification</td>
<td>McDonough 208</td>
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<td>Amy Spencer</td>
<td>Ohio Dominican University</td>
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<tr>
<td>11:00 – 11:50 am</td>
<td><strong>Concurrent Session 4</strong></td>
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<td></td>
<td>MacGyver Approach to Tutoring</td>
<td>McDonough 205</td>
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<td>Jackie Potts and Stephanie McKinney</td>
<td>Southern State Community College</td>
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<td>Who Tells Your Story? Social Media for Learning Centers</td>
<td>McDonough 208</td>
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<td>Tory Lowe</td>
<td>Miami University</td>
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<td>Using Children's Literature to Teach Critical Reading and Thinking</td>
<td>McDonough 206</td>
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<td>Susan Fletcher</td>
<td>Ohio University</td>
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<td><strong>Keynote Luncheon</strong></td>
<td>McDonough Gallery</td>
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<td>1:40 – 2:30 pm</td>
<td><strong>Roundtable Discussions</strong></td>
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<td>Peer Review Process</td>
<td>David Reedy and Amanda Haney-Cech</td>
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<td>Webinar Development</td>
<td>Stephanie Daniels</td>
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<td>Future of OCLCA</td>
<td>Stephanie Walker and Rachel Cordy</td>
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<td>2:40 – 3:30 pm</td>
<td><strong>Concurrent Session 5</strong></td>
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<td>Strategies for Increasing Utilization of the Learning Center</td>
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<td>Dr. Ana Wetzl and Elaine Shively</td>
<td>Kent State University at Trumbull</td>
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<td>Reducing Procrastination through Self-Monitoring and Reflective Writing</td>
<td>McDonough 208</td>
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<td>Dr. Lauren Hensley and Karleton Munn</td>
<td>The Ohio State University</td>
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<tr>
<td>3:40 – 3:50 pm</td>
<td><strong>Closing Remarks</strong></td>
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**Concurrent Sessions**

**Tuesday, June 11**

**1:50 – 2:40 pm**   **Concurrent Session 1**

**A Four Girders Framework for Academic Success**
Ferdinand Avila-Medina | The Ohio State University in Newark and Central Ohio Technical College
McDonough 205

As a college professor, I have a full semester to teach students learning and motivation principles that lead to success. As a learning specialist coaching students, however, I barely have a few hours of random interventions to convey some of the same ideas I teach in my course. After a decade dealing with this challenge, I developed a Four Girders Framework for Academic Success, a simplified system that explains the four core areas that directly impact a student’s ability to achieve a successful academic experience: Self-regulation, Life Balance, Learning Strategies, and Resources.
Send Help: The Impact of Motivation on Help-Seeking Behaviors
Elizabeth Fallon | Ball State University
Nora Beerline | Rhodes State University
McDonough 208
Supporting student success in the classroom and the learning center is best achieved when we understand the motivational characteristics of college students. Deci & Ryan’s (1985, 1991, 2000) research on academic motivation provides a conceptual framework for defining and measuring motivation in college students. In this session the presenters will define types of intrinsic and extrinsic motivation and describe how motivation types influence student academic and help-seeking behaviors. The presenters will also profile motivational characteristics of successful college students which will help identify best practices and effective messaging to promote all students, including at-risk students, to achieve their academic goals.

2:50 – 3:40pm Concurrent Session 2

Leveraging Student Group Membership for Academic Success
Tammi Kohl Kennedy | University of Mount Union
McDonough 205
Success professionals can help students become more effective learners by building on students’ memberships for maximum academic advantage. With limited resources and seemingly infinite opportunities for development on her campus, the presenter piloted an academic mentoring program by partnering with coaching staff to help the highest need student athletes on the football team be more successful. By building data-informed academic mentoring groups and leveraging team accountability, football student athletes in the pilot program converted 80% of midterm deficient grades to final passing grades, while 50% of participants increased their cumulative GPAs from at-risk or probation status to meet NCAA-eligible standards.

Neuroplasticity and Metacognition: Preparing Students for Success Using Meditation
Dr. Carrie Ann Verge | Ohio University Academic Achievement Center
McDonough 208
In this session, participants will explore the benefits of using meditation, breathing techniques, and reflective practices in the classroom to foster cognitive resilience (neuroplasticity) and reflection (metacognition) in college students. The presenter, Dr. Carrie Ann Verge, will provide an overview of the meditation program she teaches in conjunction with learning strategies at Ohio University, provide research in the form of student journals, and engage participants in a brief, guided breathing meditation.
Facilitating Communications Between Faculty and Student Support
David Scheinmann, Dick Poole, and Kathy Temple-Miller | Washington State Community College
McDonough 206
Washington State Community College is excited to empower faculty and advisors to respond together with greater purpose through the use of predictive analytics and innovative data organization. The new Tutoring, Early Alert, and Learning Resources System identifies students that may benefit through additional personal contact and support services through enhanced communication among instructors, advisors, and support services. Three vital components have made this project successful to date: leadership and faculty support of data-driven decisions, a talented analytical and IT team, and an accommodating technology platform.

Join OCLCA for a Social at The Galley!
Tonight (Tuesday, June 11) at 5:30pm
203 2nd Street
Marietta, OH 45750

Wednesday, June 12

10:00 – 10:50am    Concurrent Session 3

Putting the Structure to Structured Study
Lisa Crumit-Hancock | Defiance College
McDonough 205
The Presenter will discuss how the Structured Study Program (SSP) was developed and has improved academic performance and retention among both student-athletes and academically at-risk students at Defiance College. The nuts and bolts of this study table, Structured Study Program and its assessment as well as an analysis of five years of data will be reviewed.
Applying for CRLA Tutor Training Certification
Amy Spencer | Ohio Dominican University
McDonough 208
This workshop is intended to assist those who are interested in having their tutor training meet the international standards set by the College Reading and Learning Association (CRLA) International Tutor Training Program Certification (ITTPC). The presenter will walk through each section of the CRLA ITTPC application to clarify the type of information application reviewers are looking for in each section and to help applicants avoid common misunderstandings. She will provide examples of a variety of acceptable ways to meet the certification criteria as well as tips to facilitate the overall process of creating and formatting documents for ease of submission.

Conference Exhibitors

11:00 – 11:50am   Concurrent Session 4
MacGyver Approach to Tutoring
Jackie Potts and Stephanie McKinney | Southern State Community College
McDonough 205
How to provide Next Gen tutoring services to non-Gen students within a non-existing budget. How one college will be able to remove the barriers of limited resources and will continue to conquer geographical hurdles to support students in their academic success through the creative use of technology; the same technology colleges’ use in their learning platforms and the use of telepresence (E.g. Skype, Zoom, robotic, etc.) The presenter will demonstrate this through live interaction with a tutor at their own campus during the presentation.
Who Tells Your Story? Social Media for Learning Centers
Tory Lowe | Miami University
McDonough 208
Who controls the narrative for your Learning Center? Students, staff, faculty, administrators, and even external audiences may all have differing perceptions of your Learning Center and the work that you do. Social media may provide an outlet for taking back the reins on your Learning Center’s narrative – but how can you accomplish this? Attendees at this presentation will consider their primary audiences; craft narratives about their Learning Center built upon their greatest success stories; and develop a plan for communicating their accomplishments through social media.

Using Children’s Literature to Teach Critical Reading and Thinking
Susan Fletcher | Ohio University
McDonough 206
"I hate reading." This is a comment echoed by many of our students. ACT data shows less than half of our college students are reading at the college level. We also know that reading is a large part of many college courses. In this session, the presenter will explore a literacy project suitable for a FYE or study strategies course. For this project, students choose a favorite children’s book as a framework for composing a short research project. The intended outcome for this project is to improve student engagement with reading and develop critical reading and thinking skills.

2:40 – 3:30pm   Concurrent Session 5

Strategies for Increasing Utilization of the Learning Center
Dr. Ana Wetzl and Elaine Shively | Kent State University at Trumbull
McDonough 205
The presentation discusses the strategies that we have implemented at our regional campus to increase the number of students using our services, and some of the challenges encountered when trying to increase utilization.

Reducing Procrastination through Self-Monitoring and Reflective Writing
Dr. Lauren Hensley and Karleton Munn | The Ohio State University
McDonough 208
This session will provide new insights into procrastination and identify transferable ideas that can be brought into learning center practices. The presenters will describe a small-scale intervention in which self-identified procrastinators maintained biweekly journals and participated in a follow-up interview about their experience. Findings from the qualitative thematic analysis indicated that journaling spurred four pivotal processes: understanding procrastination, making changes in the moment, motivating action, and paying attention. The presenters will engage the audience in reflecting on procrastination and considering how self-monitoring and reflective writing can be incorporated into other student-support efforts.
Save the Date

Join us for OCLCA’s 3rd Annual Meeting at the 34th Annual National College Learning Center Association (NCLCA) Conference in Louisville, KY